

LEADING THE WAY THROUGH THE 21ST CENTURY

SHOPPING CENTER BUSINESS™

PHOTOGRAPHY GUIDELINES

If you are sending photos to Shopping Center Business, we recommend that you send them on:

- A Zip disk; or
- A CD-ROM

The files should be any of the following formats:

- TIFF (.tif)
 - JPEG (.jpg)
- or
- EPS (.eps).

Photos placed in application files (Microsoft Word, Power Point, Adobe Illustrator, Corel Draw, Microsoft Publisher, etc.) cannot be accepted.

The files must be high resolution; 300 dpi or greater. If they are smaller than 300 dpi at 2" x 3", the photos will appear very small in the magazine. To check the resolution in Adobe Photoshop, open the photo, go under the "Image" menu; go down to "Image Size" and check or change the resolution to 300. This will tell you the image size at 300 dpi.

If you wish to e-mail photos, please make sure your e-mail file is 1M or less and e-mail it to: randy@francepublications.com. Often, the best way when e-mailing is to send one photo at a time.

If you are sending a disk, please send it via a tracked shipping method (Fed Ex, Airborne, UPS, etc.) to:

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Disks are not returned unless requested.